LISA LUNGHOFER, Ph.D.

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Summary

Highly accomplished professional with 30+ years of experience helping good causes achieve great results. Proven track record providing grant writing, strategic planning, program development, fundraising, and evaluation services to mission-driven organizations. Recognized for exceptional leadership and passion for helping people and animals thrive. Notable achievements include increasing Grey Muzzle's revenue tenfold to $2 million, conducting the first national study of strategies to promote the adoption of senior dogs, and writing successful grant proposals generating $1 million annually to support programs to help children exposed to violence.

Skills

- Fundraising
- Strategic planning
- Program development
- Grant writing
- Program evaluation
- Project management
- Policy analysis
- Donor stewardship

Experience

FOUNDER AND EXECUTIVE DIRECTOR | 2013 - Present
Making Good Work, LLC - Gaithersburg, Md.
Deliver comprehensive evaluation, technical assistance, program development, strategic planning, and grant writing services to help mission-driven organizations achieve their goals. Select highlights include:

- Provided grant writing and evaluation services for SCAN's child abuse prevention initiatives, generating over $300,000 within 10 months.
- Wrote a winning $50,000 grant proposal to evaluate the care and management of animals in pet-friendly homeless shelters. Findings informed the development of policies and practices in shelters nationwide, reducing the likelihood that animals will be relinquished simply because their caregivers are experiencing homelessness.
- Collaborated with the National Council on Aging to conduct individual interviews and qualitative analysis of narratives from older adults struggling to afford healthcare, providing insights to inform policy decisions.
- Research and write grant proposals to support Mobile Hope's work for homeless youth, helping to raise more than $400,000 annually.

EXECUTIVE DIRECTOR | 2015 - Present
The Grey Muzzle Organization - Raleigh, N.C.

- Oversee all aspects of nonprofit management, including fundraising, strategic planning, program design and development, grant writing, and staffing.
- Led efforts that increased the organization's annual revenue tenfold, from $200,000 in 2015 to over $2 million in 2024. Consistently exceeded targets for quarterly fundraising campaigns by 10 to 35%.
- Managed awarding a record-setting $1.1 million in grants to 100 animal shelters and rescues in 2024.
- Secured a foundation grant to conduct the first-ever national study of strategies to promote senior dog adoption.
- Conceptualized and secured $200,000 for The Learning Partnership, a unique grant program that tests innovative strategies to improve the well-being of senior dogs. Disseminated findings to promote replication of successful strategies within the animal welfare field.

CONSULTANT | 2013 - Present

Fairfax County Health and Human Services Departments - Fairfax, Va.

Led 18 evaluation and grant-writing initiatives. Select results include:

- Evaluated county-wide prevention programs for children and families, using results to drive program improvements.
- Assessed an after-school program, refining its goals and implementation strategy to achieve better outcomes.
- Conducted a fidelity assessment, identifying training topics for mental health professionals serving children with complex needs.
- Wrote a winning $1.6 million federal proposal to improve the coordination and integration of primary care services in community-based behavioral health settings.
- Wrote two winning proposals ($500,000 each) to fund a new Drug Court and Veterans Treatment Docket. Serve as the evaluator for three Fairfax County specialty courts (drug, veterans, and mental health).
- Evaluated the Department of Education-sponsored Living Fit program for Fairfax County Public Schools, ensuring it achieved its goal to improve students' nutrition and fitness.

SENIOR DIRECTOR | 2008 - 2013

MANILA Consulting Group - McLean, Va.

- Developed and managed 10+ evaluation projects in child welfare, juvenile justice, and human-animal interaction.
- Led or supported writing 25+ federal grant and contract proposals.
- Served as principal investigator for a randomized controlled trial assessing the efficacy of a substance abuse prevention program for girls aged 11 to 14. Secured a $380,000 National Institute of Justice (NIJ) grant for the study.
- Launched MANILA's Institutional Review Board (IRB) and served as chairperson.

MANAGING ASSOCIATE | 1999 - 2006

Caliber, ICF Consulting Company - Fairfax, Va.

- Successfully managed multi-site projects and wrote federal proposals generating $500,000 – $1 million annually.
- Directed a $7.5 million initiative for the Department of Health and Human Services, improving outcomes for children experiencing abuse or neglect and leading to nationwide adoption of enhanced service models.
- Wrote the winning proposal for and managed an NIJ-funded sexual violence prevention program evaluation, informing policy changes and improving program effectiveness in middle schools.
- Managed a five-year, $3 million project sponsored by the Office of Juvenile Justice and Delinquency Prevention to reduce the adverse effects of family and community violence on young children.
- Evaluated a national program for children in foster care. Findings demonstrated positive impacts on child welfare outcomes and supported program expansion and funding.
- Served as a senior consultant for an evaluation of i-SAFE, a curriculum focused on Internet safety. Used findings to promote students' safe behavior online.

Education

Case Western Reserve University - Cleveland, Ohio | Ph.D.

Social Welfare Policy

Boston College - Chestnut Hill, Mass. | M.A.

Counseling Psychology

Washington University - St. Louis, Mo. | B.A.

Psychology and History

Website and Social Links

- https://www.makinggoodwork.org
- https://www.linkedin.com/in/llunghofer/

Community Service

Pay it Forward, a Making Good Work Signature Program
Twice a year, select an organization to provide pro bono services. Simply ask that the organization pay it forward, agreeing to provide a specific service at no cost to another organization in need. A few of the organizations helped include:

- **My Density Matters, Chicago, Ill.**: Conducting a strategic planning process to advance the organization's mission to promote early detection of breast cancer.
- **World Animal Net, Boston, Mass.:** Helped with strategic planning and grant writing.
- **April's Hope, Sumter, S.C.:** Helped to develop a community outreach program to provide spay/neuter vouchers to needy families in McDowell County, West Virginia, where the poverty rate is over 30%.
- **Friends of Nature, Arusha, Tanzania:** Friends of Nature is focused on wildlife conservation, cultural engagement, and helping to educate the community about the importance—and advantages—of protecting natural resources. Helped develop a strategic plan.
- **Roots in Jungle, Arusha, Tanzania:** Roots in Jungle seeks to give back to the community by using proceeds from sustainable tourism to support an orphanage. Helped to develop a strategic plan.
- **One Village Uganda, Kabale, Uganda:** One Village is a community development organization focused on sustainable agriculture and the empowerment of women. Helped to develop the conceptual framework for the organization and its work.

Maryland Court Appointed Special Advocate Association
Served on the program and policy committee and as the president of the board of directors. Determined policies, procedures, and regulations for the conduct of the Association, which seeks to support and expand local CASA programs and provide a CASA volunteer for every child under the protection of Maryland courts; raised funds to finance the organization's programs; and increased public awareness of CASA.

Guardian ad Litem
Appointed by the court to conduct independent investigations on behalf of abused and neglected children and serve as each child's voice in court. Responsible for exploring all facts relevant to the case, meeting with all parties involved, monitoring the case, and providing recommendations to the court.

Select Publications, Presentations, and Articles

Lunghofer, L. (2024, February 8). Meet Lisa Lunghofer. *Canvas Rebel*, https://canvasrebel.com/meet-lisa-lunghofer/

Lunghofer, L. (June 2017). *Planning for Success: Using Logic Models as a Road Map.* Presented at the Society of Animal Welfare Administrators Annual Conference, Long Beach, Calif.

Bathurst, C. & **Lunghofer, L.** (2016). Lifetime Bonds: At-risk youth and at-risk dogs helping one another. In C. Blazina & L. Kogan (Eds.), *Men and their dogs: A new understanding of 'man's best friend.*' New York: Spring Publishing Company.

Lunghofer, L. (2015). Social responses to animal maltreatment offenders: Cruelty and sexual abuse. In L. Levitt, T. Grisso, & G. Patronek (Eds.), *Animal maltreatment: Forensic mental health issues and evaluations.* Oxford: Oxford University Press.

Lunghofer, L. & Wycoff, K. (July 2015). *Pairing Veterans and Shelter Dogs: A Review of Two Different Program Models.* Presented at the American Psychological Association Annual Convention, Toronto, Ontario, Canada.

Singer, M., Anglin, T., Song, L., & **Lunghofer, L.** (1995). Adolescents' exposure to violence and associated symptoms of psychological trauma. *Journal of the American Medical Association, 273(6),* 477-482.